WHAT IS CLAIMED IS:

- 1. An identification marker for attachment to an elongated object, the marker comprising a substantially flat, flexible material and having (i) at least one surface adapted for bearing indicia, (ii) edges, (iii) first and second ends with a hole located near each end, and (iv) a slot extending from each hole to an edge.
- 2. The marker of Claim 1 in which each hole has an inside edge and an outside edge relative to the center of the marker, and the slot extends from the inside edge of the hole to the edge.
 - 3. The marker of Claim 1 in which the marker has an elongated shape.
 - 4. The marker of Claim 1 in which the marker has an elongated oval shape.
 - 5. The marker of Claim 1 in which at least one of the holes has an oval shape.
- 6. The marker of Claim 1 in which each slot terminates at a notch cut into the edge of the marker.
- 7. The marker of Claim 1 in which the material is selected from the group consisting of rigid polyvinylchloride, polyester, polycarbonate, polyethylene terephthalate, and acrylic polymer.
- 8. A double-sided identification marker for attachment to an elongated object, the marker comprising a flat, flexible material and having first and second components, each component a mirror image of the other and each component having a first and second side with the first side of at least one component adapted for bearing indicia and the second side of at least one component bearing an adhesive with bonding power, the second side of each component joined to the other through the bonding power of the adhesive, the marker further comprising (i) edges, (ii) first and second ends with a hole located near each end, and (iii) a slot extending from each hole to an edge.

- 9. The marker of Claim 8 in which the slots terminate in a notch cut into the edge of the component.
- 10. The marker of Claim 8 in which the slots align with one another when the components of the marker are joined to one another.
- 11. The marker of Claim 8 in which the slots near one end of the marker do not align with one another when the components of the marker are joined to one another.
- 12. The marker of Claim 11 in which the adhesive does not extend to the end of the marker in which the slots do not align with one another.
 - 13. A ribbon comprising a plurality of the markers of Claim 1.
 - 14. A ribbon comprising a plurality of the markers of Claim 8.

15. A ribbon comprising a plurality of markers of claim 11. SHm 3/10/04

- 16. The marker of Claim 1 attached to an elongated object.
- 17. The marker of claim 8 attached to an elongated object.
- 18. The marker of Claim 11 attached to an elongated object.
- 19. The marker of Claim 16 in which the elongated object is selected from the group consisting of a wire, cable, conduit, tube and pipe.
- 20. The marker of Claim 17 in which the elongated object is selected from the group consisting of a wire, cable, conduit, tube and pipe.
- 21. The marker of Claim 18 in which the elongated object is selected from the group consisting of a wire, cable, conduit, tube and pipe.